

Sponsorship Contract

Date: October 6-7, 2016

Location:

**Pittsburgh Marriott City Center
112 Washington Place
Pittsburgh, PA15219**

Phone: +1.412.682.6200

Workshop website: <http://sigada.org/conf/hilt2016/>

Check the sponsorship opportunity of your choice:

\$1000-Basic

\$1500-Silver

\$2500-Gold

Sponsor benefits

Here is the list of benefits for each level of sponsorship (sponsorships must be contracted before September 10, 2016):

Gold Level

- logo on the social event menu
- logo on the workshop website
- logo on the workshop program and in special issue of ACM Ada Letters
- Sponsor presentation (20 minutes max) during the workshop
- Marketing materials distributed to workshop participants

Silver Level

- logo on the workshop website
- logo on the workshop program and in special issue of ACM Ada Letters
- Sponsor presentation (10 minutes max) during the workshop
- Marketing materials distributed to workshop participants

Basic Level

- logo on the workshop website
- logo on the workshop program and in special issue of ACM Ada Letteres
- Marketing materials distributed to workshop participants

ACM SIGAda HILT 2016 Workshop

Instructions

① Please carefully read this contract, including the Terms, Conditions and Rules, and print or type all information requested

② Complete and sign original copy of this contract and send to:

Tucker Taft
ACM SIGAda HILT 2016 Sponsorship Chair
Phone 781-856-3344
E-Mail taft@adacore.com

③ **Company Contact Person:** Name of person in charge of sponsorship, to whom instructions should be sent (include address and telephone number if different from ② below, will be e-mailed to this contact.

④ **Address information to be listed in directory** if different from information listed below:

⑤ **Company url:** _____

⑥ **Company description:** The following items/information will be displayed in the workshop guide

[150 word maximum]

⑦ **E-Mail this form to:** Tucker Taft ACM SIGAda HILT 2016 Sponsorship Chair

E-mail: taft@adacore.com

Retain a copy for your records. Please read attached Terms, Conditions and Rules.

Company/Organization: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

E-Mail address: _____ Alternate: _____

By: _____ Date: _____

(Authorized Signature)

Name: _____ Title: _____

(Please Print)

A separate e-mail will be sent to you with web signup and payment instructions.

Terms, Conditions and Rules for Sponsoring in an ACM SIGAda-Hosted Workshop

1. Purpose of Sponsorship

The Association for Computing Machinery's Special Interest Group on Ada (ACM SIGAda), hereinafter "Host", is an educational and technical society organized to provide a mechanism for promoting interchanges between the various disciplines represented within the information processing community. As such, it hosts workshops such as the ACM SIGAda, HILT 2016 International Workshop (hereinafter "HILT 2016") as one means of accomplishing this end. The main purpose of these events is educational, and the participation of Sponsors in conjunction with the technical sessions is a vital element of this educational process. Any selling, price posting, or order taking must take place outside of technical sessions. Further, Sponsor accepts full responsibility for compliance with state and local regulations including the collection and remittance of any required taxes.

2. Indemnity and Limitation of Liability

Neither the Host nor the Pittsburgh Marriott City Center (hereinafter referred to as "The Hotel") nor any of their officers, agents or other representatives, shall be liable for, and they are hereby released from liability for, any damage, loss, harm or injury to the person or property of the Sponsor or any of its visitors, officers, agents, employees or other representatives, resulting from their theft, fire, water, accident, or any other cause. The Sponsor shall indemnify, defend and protect the Host and The Hotel and save the Host and The Hotel harmless from any and all claims, demands, suits, liability damages, loss, costs, attorneys' fees and expenses of any kind which might result from or arise of any action or failure to act on the part of the Sponsor or its officers, agents, employees or other representatives. It is the responsibility of the Sponsor to maintain proper insurance coverage for its property and liability, and to pay any music licensing fees, if music is used.

3. Displays and Decorations

Merchandise, signs, decorations or display features shall not be pasted, taped, nailed, or tacked to the walls. No exhibit, merchandise or equipment shall be left in any aisle.

4. Fire Regulations

Sponsor shall not pack merchandise in paper, straw, excelsior or any other readily flammable material. All cartons stored by Sponsor at The Hotel shall be emptied of contents.

5. Union Labor

Sponsor must comply with all applicable union regulations.

6. Observance of Laws

Sponsor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of Pittsburgh Marriot City Center.

7. Cancellation or Termination of Contract

If because of war, fire, strike, Hotel construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy or other cause beyond the control of HILT 2016, the workshop or any part thereof is prevented from being held, is canceled by HILT 2016, or the Hotel becomes unavailable, HILT 2016 shall in its sole discretion determine and refund to the Sponsor its proportionate share of the balance of the aggregate sponsorship fees received which remains after deducting expenses incurred by HILT 2016 and reasonable compensation to HILT 2016. In no case shall the amount of refund to Sponsor exceed the amount of the sponsorship fee paid.

8. Sponsorship Cancellation

Cancellation of any portion of this Application/Contract by the Sponsor will be accepted upon the following refund schedule: on or before September 10, 2016 = 50% of contract. After September 10, 2016, no refund will be made. Except as the Sponsor's sponsorship obligation may be reduced as set forth in the preceding sentence, the Sponsor is responsible for total sponsorship fee irrespective of the reason for the cancellation by the Sponsor because of the failure of materials to arrive for any reason.

9. Sponsor Conduct

The prior written consent of HILT 2016 is required for the employment or use of any live model, demonstrator, solicitor or device for the mechanical reproduction of sound. Such employment or use shall be confined to spaces outside any technical sessions. HILT 2016, in its sole and absolute discretion, may withdraw its consent at any time, in which event Sponsor shall terminate such activity immediately. All promotional plans must be submitted to HILT 2016 for approval. Distribution of pamphlets, brochures or any advertising matter must be confined to space designated by the workshop organizers. Sponsors are prohibited from bringing alcoholic beverages into the workshop area. Sponsor shall refrain from any action that will distract attendees from attendance at the workshop during open hours. Sponsor shall not lead attendees from the workshop to some other area or to elevators or escalators. Sponsor or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste.

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10. Photographs

No photographs shall be taken without prior consent of HILT 2016 or the Sponsors involved, with the exception of photos HILT 2016 takes for the workshop newsletter and/or post workshop USB drive.

11. Agreement to Terms, Conditions and Rules

Sponsor agrees to observe and abide by the foregoing Terms, Conditions and Rules and by such additional Terms, Conditions and Rules made by HILT 2016 from time to time for the efficient or safe operation of the workshop, including but not limited to those contained in the contract. In addition to HILT 2016's right to withdraw its acceptance of this Application/Contract, HILT 2016 in its sole judgment may refuse to consider for participation in future events an Sponsor who violates or fails to abide by all such Terms, Conditions and Rules. There is no other agreement or warranty between the Sponsor and HILT 2016 except as set forth in this document. The rights of HILT 2016 under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of HILT 2016.