

Follow the Money

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Hopefully this short primer will give you a sense of where SIGAda stands financially.

First let's talk about income—where does SIGAda get its money? This basically comes from 6 different areas (below are the numbers rounded to the nearest hundred from fiscal year 2006-2007, which ended on June 30, 2007):

- Dues: \$8100
- ACM Digital Library revenue sharing: \$10000
- Non-member subscriptions: \$4300
- SIGAda Conference Revenue: \$40000
- Interest on the fund balance: \$2800
- Contribution from the Ada Resource Association: \$5000

ACM provides a digital library service at <http://www.acm.org/dl>. Revenue from subscriptions are shared amongst the various SIGs based on the number of downloads with a minimum of \$10000. The Digital Library is a great resource for articles on Ada, and just about everything else related to computing.

Non-member subscriptions include things like libraries, which tend to buy a package of all ACM publications.

The Ada Resource Association specifically gave money so that SIGAda could promote Ada at conferences. We've generally exhibited at the Embedded Systems Conference, the Systems and Software Technology Conference, and the Special Interest Group on Computer Science Education.

As you can see, the SIGAda conference is our biggest source of revenue (but as you'll see below, it's also our biggest expense). Overall, the conferences make money, which supports the publication of the newsletter and the Ada awareness activities. This year's conference will have lots of great info on Ada 2005, so I hope to see you in Washington.

We maintain a fund balance of about \$50000, which ACM invests for us (through a brokerage). We earn interest on this which we can then use for SIG activities.

Ok, so that's where the money comes from. But where does it go?

- Publishing Ada Letters/other mailings: \$12100
- Allocations: \$10300
- SIGAda conference: \$25800
- Promoting Ada at conferences: \$9900
- Other (including awards): \$1200

Allocations are kind of like taxes. That's the amount that ACM charges us for helping run our group.

Now, for those of you mathematicians out there (or folks who can add), you'll see we had a great year. We had a net profit of about \$11,263 (which offset a \$4600 loss in the previous year). The big swing was partially caused by the ARA contribution just missing a fiscal year boundary. Another large portion of this came from very generous sponsorship of SIGAda 2006, which was held in Albuquerque and was a tremendous success. The annual conference added over \$14000 to the SIGAda coffers. We're using a portion of these funds to purchase a new booth (the old one was showing its age), and stock award statuettes for our awards program.

I'd encourage you to continue your membership and encourage others with an interest in Ada to join. SIGAda dues are very nominal (only \$25/year), provide a significant discount for attending the conference, a subscription to Ada Letters (which includes the proceedings of the conference), and allows us to continue promoting Ada both at conferences and through our web site. And, in case you're worried, none of the money goes to me (so that's what the word "volunteer" meant!)